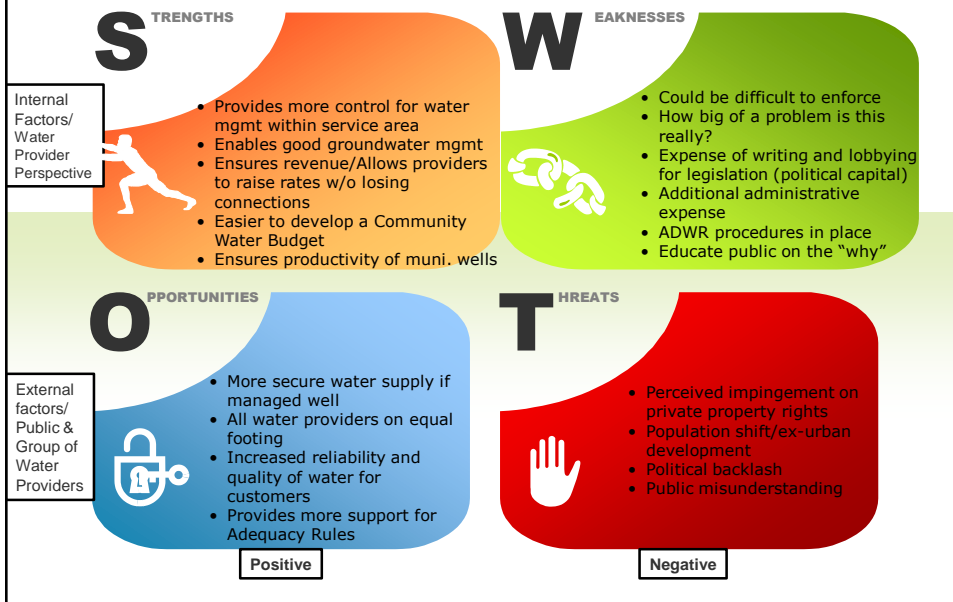


# SWOT Question

*What can/should small towns do as a collective group to improve legislation, funding, information sharing etc. to improve management and planning for water resources?*

Idea: Pursuing legislation within non-AMA water provider service areas to limit new domestic wells.



**Step 1: Individual SWOT Analysis:** Identify one idea that small towns can/should do as a collective group to improve management and planning for water resources.  
Write that idea in the grey circle below and fill in the four boxes.

	<b>HELPFUL</b> To achieving the objectives	<b>HARMFUL</b> To achieving the objectives
<b>INTERNAL FACTORS</b>	<b>STRENGTHS</b> • • • • • •	<b>WEAKNESSES</b> • • • • • •
<b>EXTERNAL FACTORS</b>	<b>OPPORTUNITIES</b> • • • • • •	<b>THREATS</b> • • • • • •

**Your Idea:**

## Step 2: Paired SWOT Analysis

- Discuss individual ideas and SWOT results
- Expand on SWOT diagrams if necessary
- Outcomes at this stage include:
  - Selecting one partner's idea to expand and carry forward to groups of 4
  - Leave both ideas "as is" and carry forward to groups of 4
  - Combine ideas into one (new SWOT analysis worksheet may be necessary)
- Consider: ideas that are most "actionable" and feasible

## Step 3: Groups of 4 SWOT Analysis

- Discuss pairs idea(s) and SWOT results
- Select one or two ideas to carry forward to groups of 8
- Expand on SWOT diagrams if necessary
- Prioritize/rank bulleted items listed under each idea
- Consider: ideas that are most “actionable” and feasible

**Step 4 - Groups of 8:** Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). **Fill in the SWOT pages provided and be prepared to share with Forum after lunch.**



### Strengths



- **Idea 1:**
- **Idea 2:**
- **Idea 3:**

#### Idea 1

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#### Idea 2

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#### Idea 3

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**Step 4 - Groups of 8:** Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). **Fill in the SWOT pages provided and be prepared to share with Forum after lunch.**



## Weaknesses



- Idea 1:
- Idea 2:
- Idea 3:

### Idea 1

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### Idea 2

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### Idea 3

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**Step 4 - Groups of 8:** Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). **Fill in the SWOT pages provided and be prepared to share with Forum after lunch.**



## Opportunities



- Idea 1:
- Idea 2:
- Idea 3:

### Idea 1

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### Idea 2

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### Idea 3

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**Step 4 - Groups of 8:** Combine two groups of 4, briefly discuss ideas, and decide how many ideas you will put forward from your group. (Max of 3). **Fill in the SWOT pages provided and be prepared to share with Forum after lunch.**



## Threats



- Idea 1:
- Idea 2:
- Idea 3:

### Idea 1

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### Idea 2

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### Idea 3

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