University of Arizona Water Resources Research Center, Annual Report 2014

Appendix A - 2014 Metrics Report

Progress toward Goals Outlined in University of Arizona Water Resources Research Center (WRRC) 2021 STRATEGIC PLAN

2014 Metrics Report August 3, 2015

Goal 1: To increase WRRC capacity to engage in water policy and management research that is highly relevant to the real world through increased external funding and support and recruitment of skilled faculty and staff.

| | 2012ª | 2013ª | 2014 |
|-------------------------------|-----------------|----------------|----------------|
| Grant Funding Received | | | |
| Federal grants and contracts | \$462,806 | \$286,792 | \$245,199 |
| State grants and contracts | \$78,816 | \$10,435 | \$40,569 |
| Foundation funds | \$177,463 | \$69,038 | \$564,249 |
| Private grants and contracts | \$300,675 | \$773,792 | \$100,158 |
| WRRC Staffing | | | |
| Faculty | 4 (1 emeritus) | 4 (1 emeritus) | 4 (1 emeritus) |
| Staff | 12 | 13 | 15 |
| Students | 34 | 53 | 42 |
| Grant-Funded Projects | | | |
| Number of new projects | 6 | 8 | 11 |
| Project funding | \$592,632 | \$127,706 | \$385,926 |
| Indirect Costs (IDC) Received | | | |
| Total | \$50,170 | \$123,378 | \$55,369 |
| University | \$32,160 | \$74,027 | \$33,221 |
| CALS | \$12,864 | \$29,611 | \$13,288 |
| Other departments | nm ^b | \$3,839 | \$3,778 |
| WRRC | \$5,146 | \$8,005 | \$5,082 |

Goal 2: To increase recognition, both within and beyond the University, of the WRRC as an excellent provider of skills and knowledge for future generations of water professionals.

| | 2012 | 2013 | 2014 |
|--|---------|------|------|
| Students Mentored Through WRRC Programs | • | | |
| Graduate | 14 | 20 | 24 |
| Undergraduate | 8 | 18 | 6 |
| Project WET | 12 | 25 | 27 |
| WRRC Faculty Participation on Student Comn | nittees | | |
| Master's | 9 | 9 | 6 |
| Ph.D. | 8 | 4 | 3 |
| Number of Students Instructed in Classroom Setting | | | |
| Formal class | 12 | 15 | 16 |
| Guest lectures | 220 | 205 | 165 |

Goal 3: Through the activities of Arizona Project WET, support teacher professional development, offer real-world learning experiences for K-12 students, and train community and business members to facilitate student learning.

| | 2012 | 2013 | 2014 |
|---|------------|-----------|-----------|
| Number of teachers with 7+ hours of professional development | 366 | 386 | 550 |
| Number of teachers with 90%+ positive response rate to professional development questionnaire | 366 (100%) | 363 (94%) | 523 (95%) |
| Number of students instructed by participating teachers | 23,400 | 29,837 | 46,456 |
| Number of students engaged | 21,432 | 27,611 | 40,100 |
| Projected gallons of water saved | 18,973,169 | 4,876,691 | 5,364,514 |

Goal 4: To enhance WRRC leadership in the dissemination of sound and independent water management and policy information and research results through increasing communication with a broad network of professional contacts around the State and beyond.

| | 2012 | 2013 | 2014 |
|---|------------|------------|------------|
| Brown Bag Seminars | 22 | 16 | 18 |
| Annual Conference Registrations | 334 | 302 | 341 |
| Number of Presentations (Estimates of audi- | | | |
| ence attendance) | | | |
| Local (Tucson) | 11 (760) | 27 (1,870) | 49 (1,470) |
| State (Arizona) | 33 (921) | 27 (760) | 32 (1,920) |
| National | 12 (575) | 16 (770) | 23 (2,185) |
| International | 16 (2,530) | 10 (1,590) | 5 (800) |
| Media Contacts | | | |
| Radio | 3 | 3 | 3 |
| Print | 8 | 10 | 10 |
| Video | 5 | 3 | 6 |
| Online ^c | nm° | nm° | 8 |
| Subscribers to WRRC Publications | | | |
| UA | 212 | 219 | 209 |
| National | 1,802 | 1,750 | 1,719 |
| International | 12 | 13 | 12 |
| Online | 1,097 | 1,396 | 5,700 |
| Weekly Wave | nm⁵ | 1,825 | 1,780 |

^a2013 accounting shows incoming dollars on a "cash flow" basis, rather than on an "awarded" basis, shown in 2012.

^bnm: not measured; metric added in 2013.

^cOnline media contacts metric added in 2014; includes media contacts online ONLY – contacts in print and online are accounted for in Print Media Contacts.